INGREDIENT GUIDE

Copper peptides

What are Copper Peptides?

Copper Peptides are naturally occurring compounds formed when copper ions bind to small chains of amino acids known as peptides.

Copper Tripeptide-1 (GHK-Cu) is a copper-peptide complex recognised for its skin-conditioning and age-management properties.

GHK-Cu has been studied for its involvement in skin repair, collagen-related processes and antioxidant activity.

In skincare, Copper Peptides are used to support the appearance of healthier, firmer and smoother skin while helping address visible signs of ageing.

Why are Copper Peptides beneficial in skincare?

As skin ages, changes in collagen, elastin, hydration and natural renewal contribute to fine lines, wrinkles, loss of firmness and uneven texture.

Copper Peptides are of interest in age-management skincare because of their involvement in processes associated with skin repair and extracellular matrix maintenance.

When incorporated into a well-formulated serum, GHK-Cu can complement hydrating, soothing and antioxidant ingredients to support overall skin condition.

Key Benefits of Copper Peptides

• Supports the skin's natural renewal process.

• Helps improve the appearance of fine lines and wrinkles.

• Promotes firmer, smoother-looking skin.

• Supports healthier-looking skin.

• Provides antioxidant support.

• Complements hydration and skin-barrier care.

SKIN SUITABILITY

Finding the right fit

Who is Copper Peptide Serum suitable for?

EvenSkin Essentials Copper Peptide Serum is suitable for all skin types, particularly clients experiencing visible signs of ageing, dehydration and uneven skin texture.

Ageing & Mature Skin

Supports the appearance of firmer, smoother skin and helps improve the visibility of fine lines and wrinkles.

Dehydrated Skin

The combination of GHK-Cu, Hyaluronic Acid, Glycerin and Panthenol provides hydrating and conditioning benefits to help maintain skin softness and suppleness.

Dull & Tired-Looking Skin

Supports a revitalised, healthier-looking complexion and helps improve overall skin radiance.

Uneven Skin Texture

Helps promote smoother-looking skin and supports overall skin conditioning.

Skin Requiring Barrier Support

Niacinamide and Panthenol help maintain the skin's protective barrier and improve skin comfort.

Introducing the serum

Copper Peptide Serum is designed to complement the existing EvenSkin Power Serum collection.

Rather than replacing a client's current serums, it can be introduced as an additional skin-conditioning and age-management step.

EVENSKIN SERUM COMBINATIONS

Hydration and brightening

Copper Peptide Serum + Power B

Skin renewal + hydration

Power B contains Hyaluronic Acid, Niacinamide and Panthenol, making it a complementary option for clients requiring additional hydration and skin-barrier support.

Recommended for clients concerned with dehydration, dryness and visible signs of ageing.

SUGGESTED ROUTINE / AM OR PM

1. Cleanse • 2. Copper Peptide Serum • 3. Power B Serum

4. EvenSkin Moisturiser • 5. SPF during the day

Copper Peptide Serum + Power C

Skin renewal + brightening

Power C contains 15% Sodium Ascorbyl Phosphate, a Vitamin C derivative that provides brightening and antioxidant benefits.

This combination may be suitable for clients concerned with dullness, uneven skin tone and visible signs of ageing.

SUGGESTED ROUTINE / AM

1. Cleanse • 2. Copper Peptide Serum • 3. Power C Serum

4. EvenSkin Moisturiser • 5. SPF50

SUGGESTED ROUTINE / PM

1. Cleanse • 2. Copper Peptide Serum • 3. EvenSkin Moisturiser

EVENSKIN SERUM COMBINATIONS

Age management

Copper Peptide Serum + Power A

Skin renewal + targeted age management

Power A contains 0.4% Retinol and is designed to address visible signs of ageing through skin turnover.

Copper Peptide Serum complements an age-management routine by providing additional hydration and skin-conditioning support.

SUGGESTED ROUTINE / PM

1. Cleanse • 2. Copper Peptide Serum

3. Power A Serum • 4. EvenSkin Moisturiser

Copper Peptide Serum + AgeX Serum

Skin renewal + advanced age management

AgeX Serum is formulated with Coenzyme Q10, Matrixyl 3000, Hyaluronic Acid and nourishing botanical oils to support hydration, skin firmness and the appearance of fine lines and wrinkles.

While Copper Peptide Serum focuses on skin renewal, hydration and barrier support, AgeX provides complementary peptide-based age-management care, antioxidant support and nourishment.

Together, they offer a comprehensive approach to maintaining smoother, firmer and healthier-looking skin.

Recommended for clients concerned with:

• Fine lines and wrinkles

• Loss of firmness and elasticity

• Mature and ageing skin

• Dehydration and dullness

• Skin requiring additional nourishment

SUGGESTED ROUTINE / AM AND PM

1. Cleanse • 2. Copper Peptide Serum • 3. AgeX

4. EvenSkin Moisturiser • 5. SPF50 (AM only)

CONSULTATION GUIDE

Client care and homecare

How to Introduce Copper Peptides to Your Clients

Copper Peptide Serum is an ideal addition to consultations focused on age management, skin texture, hydration and overall skin health.

When recommending the serum, consider the client's existing skincare routine, primary skin concerns and current use of active ingredients.

What to Say to Your Client

"Copper Peptide Serum is a beautiful addition to your skincare routine if you're looking to support skin renewal and improve the appearance of fine lines and overall skin texture.

It's a lightweight serum that also provides hydration and skin-barrier support, making it easy to incorporate alongside your existing EvenSkin products.

Think of it as an additional age-management and skin-conditioning step in your daily routine."

Homecare Directions

1. Apply 1-2 pumps of Copper Peptide Serum directly to cleansed skin.
2. Gently massage in circular motions until absorbed.
3. Suitable for AM and PM use.
4. Layer with your favourite EvenSkin Power Serums and follow with an appropriate moisturiser.
5. Always finish your morning skincare routine with SPF.

Homecare Recommendation Following Professional Treatments

Copper Peptide Serum can be recommended as part of a tailored homecare routine to complement suitable EvenSkin professional facial treatments.

Following a Copper Peptide Jelly Mask facial, introduce the serum as an ongoing skin-conditioning and age-management product.

This provides clients with a coordinated Copper Peptide skincare experience in the salon and at home.